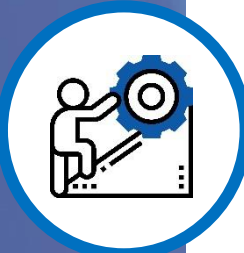




Citrix Systems, Inc. is an American multi-national software company that provides server, application and desktop virtualization, networking, software as a service, and cloud computing technologies.

The Requirement

An icon inside a blue circle showing a person sitting at a desk with a computer, and a large gear floating above the desk, symbolizing a requirement or process.

Citrix's immediate need was to convert three ILT courses to VILT during the COVID-19 pandemic. The Instructional Designers would be responsible for the redesign to VILT and Train-the-Trainer within a short timeline. It was then determined they would require a Facilitator for six sessions for the immediate coming months.

Aptara's Solution

An icon inside a blue circle showing a lightbulb with puzzle pieces inside it, symbolizing a solution or idea.

Aptara provided two highly experienced Instructional Designers (IDs) to transform the three ILTs within a two-week timeline. The IDs were responsible for creating activities, knowledge checks, virtual leader notes and meeting with SMEs.

The Facilitator was identified by Aptara within two days and was able to meet with the IDs for a T3 session and was off and running.